

Sponsorship Brochure

HENDERSON STRUCTURED SETTLEMENTS
30TH ANNIVERSARY

Making
the Links

GOLF CLASSIC

- IN SUPPORT OF -

Hamilton Health Sciences

Canadian Paraplegic Association Ontario

Ontario Brain Injury Association



www.makingthelinks.ca



Presents

Making the Links Golf Classic

Henderson Structured Settlements is proud to celebrate its 30th anniversary, and equally proud to found the first annual “Making the Links” charity golf tournament.

In so doing, Henderson Structured Settlements would like to honour the memory of its late founder, Roy Henderson. Roy was the embodiment of professionalism, civility and basic human decency. It is these values that we strive to deliver, both through our business and our individual lives.

We hope you can join us for the day and help us celebrate not only our anniversary, but also the Henderson legacy by giving to these wonderful, deserving causes.

Thank you,

The Management and Staff of Henderson Structured Settlements

The Tournament:

In honour of their milestone 30th anniversary, and in support of Hamilton Health Sciences, together with the Canadian Paraplegic Association Ontario and the Ontario Brain Injury Association, Henderson Structured Settlements welcomes you to the first annual, "Making the Links Golf Classic."

This tournament was founded with the intention of bringing together the medical, legal and insurance communities of Hamilton Health Sciences in an environment that is fun and engaging, for the purpose of raising much needed funds in support of, in particular, the Acquired Brain Injury Program and Spinal Cord Injury Rehabilitation.

We invite you to join us on June 21, 2011 at the exclusive, Brantford Golf and Country Club, located along the historic Grand River Valley. Golfers will enjoy a hot breakfast buffet, lunch on the course, a fabulous dinner and reception ceremony, and an exciting silent auction - offering a variety of prizes and offers from our generous sponsors and donors. All of this, along with a phenomenal day of golf on a lush and picturesque course, promises a fabulous experience for our esteemed guests.

We look forward to seeing you there!

The Club:



Combining contemporary amenities with a timeless look, the Brantford Golf and Country Club boasts a rich heritage dating all the way back to the 19th century.

A private, members-only facility, it is the fourth oldest Country Club in North America, and this Stanley Thompson signature design still ranks among the top 50 courses in Canada by SCORE magazine.



SPONSORSHIP

OPPORTUNITIES

Platinum Sponsors - \$10,000

TWO OPPORTUNITIES AVAILABLE

- » Recognition on ALL promotional and print materials as the "PLATINUM SPONSOR"
- » Official Locker room sponsor (One for male; One for female)
- » Significant networking opportunity with leaders in the ABI and SCI Departments of the Hamilton Health Sciences
- » 3 Complimentary Foursomes
- » 2 Holes - plus disc cups with logo
- » 2 Promotional Items Included in Gift Bags (to be provided by sponsor)
- » 3 Reserved tables at dinner with your logo as a place holder
- » Full Screen Logo During Breakfast and Dinner
- » Full page ad in Event Program
- » Logo placed on website with link to your homepage

Gold Sponsors - \$7,500

THREE OPPORTUNITIES AVAILABLE

- » Recognition on ALL promotional and print materials as the "GOLD SPONSOR"
- » Good networking opportunity with leaders in the ABI and SCI Departments of the HSS
- » 1 Complimentary Foursome
- » 1 Hole - plus disc cup with logo
- » 2 Promotional Items Included in Gift Bags (to be provided by sponsor)
- » 2 Reserved tables at dinner with your logo as place holder
- » Full Screen Logo During Breakfast and Dinner
- » Half page ad in Event Program
- » Logo placed on website with link to your homepage



SPONSORSHIP

OPPORTUNITIES

Silver Sponsors - \$5,000

FIVE OPPORTUNITIES AVAILABLE

- » Recognition on ALL promotional and print materials as the "SILVER SPONSOR"
- » Networking opportunity with leaders in the ABI and SCI Departments of the Hamilton Health Sciences
- » 1 Complimentary Foursome
- » 2 Promotional Items Included in Gift Bags (to be provided by sponsor)
- » 1 Reserved table at dinner with your logo as place holder
- » Half Screen Logo During Breakfast and Dinner (to be rotated with Dinner Sponsor)
- » Logo placed on website with link to your homepage

Bronze Sponsors - \$2,500

FIVE OPPORTUNITIES AVAILABLE

- » Recognition on ALL promotional and print materials as the "BRONZE SPONSOR"
- » 2 Complimentary Invitations
- » 1 Promotional Items Included in Gift Bags (to be provided by sponsor)
- » 1 Reserved table at dinner with your logo as place holder
- » Logo placed on website with link to your homepage

Breakfast Sponsor - \$2,000

ONE OPPORTUNITY AVAILABLE

- » Dedicated signage as the official BREAKFAST SPONSOR
- » Listed as contributing sponsor, along with other contributing sponsors on screen at dinner reception
- » Logo on website as "Contributing Sponsor"

Lunch Sponsor - \$3,000

ONE OPPORTUNITY AVAILABLE

- » Branded lunch bags with sponsor logo
- » Dedicated signage as the official LUNCH SPONSOR
- » Listed as contributing sponsor, along with other contributing sponsors on screen at dinner reception
- » Logo on website as "Contributing Sponsor"

Dinner & Reception Sponsor - \$5,000

ONE OPPORTUNITY AVAILABLE

- » Tent card of your logo - or custom menu with your logo at each table
- » Full Screen Logo During Dinner (to be rotated with Bronze Sponsor)
- » 1 Promotional Item Included in Gift Bags (to be provided by sponsor)
- » Logo on website as "Contributing Sponsor"



SPONSORSHIPS

GET IN THE GAME

Power Cart Sponsor - \$2,000

ONE OPPORTUNITY AVAILABLE

- » Recognition on power cart on the green.
(Actual size and placement still TBD)
- » Listed as a contributing sponsor, along with other contributing sponsors on screen during dinner reception
- » Logo on website as "Contributing Sponsor"

Snack Cart Sponsors - \$1,250

TWO OPPORTUNITIES AVAILABLE

- » Recognition on mobile snack cart on the green.
(Actual size and placement still TBD)
- » Listed as contributing sponsor, along with other contributing sponsors on screen during dinner reception
- » Logo on website as "Contributing Sponsor"

Hole Sponsors - \$650

NINE OPPORTUNITIES AVAILABLE

- » Dedicated signage at your hole
- » Hole Disc Cup with your logo
- » Logo on website with link to your homepage



This is your opportunity to join industry and community leaders to support a great cause and grow your business. Sponsorship opportunities are limited, so contact us today to secure your company's spot and make a difference.

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